



## **TUCSON GREENS COMMITTEE MINUTES OF FEBRUARY 18, 2016**

The Regular Meeting of the Tucson Greens Committee was called to order at 3:01 p.m., on Thursday February 18, 2016. The meeting was held at Fred Enke Golf Course, 8251 E. Irvington Road, Tucson, AZ

Committee Members present: Jerry Anderson, John Anttonen, Tom Duddleston, Jeff Farkas, Thomas Flanagan, Dr. David Kopec, Matthew Witzke, Joseph Cates,

City Staff in Attendance: Greg Jackson (City Manager's Office), Howard Dutt (Parks and Recreation, Capital Planning)

OB Sports Staff in Attendance: Mark Woodward (Senior Vice President of Operations); Reuben Proper (Superintendent – Silverbell Golf Course); Matt Kimble (Superintendent - Randolph Golf Complex); Robert Moreno (General Manager – El Rio Golf Course); Jeff Eckart (Superintendent – Fred Enke Golf Course); Joe Riekema (General Manager – Fred Enke Golf Course); Al Murdock (General Manager – Silverbell Golf Course); Tim Brady (Superintendent – El Rio Golf Course), Ryan Fitzgerald (Program and Life Skills Director - First Tee)

### **1. CALL TO ORDER / ROLL CALL**

The meeting was called to order at 3:00 p.m.

### **2. APPROVAL OF MINUTES – DECEMBER 10, 2015 MEETING AND JANUARY 21, 2016 MEETING**

December 10, 2015 Minutes approved by a vote of 8-0  
January 21, 2016 Minutes approved by a vote of 8-0

### **3. CALL TO THE AUDIENCE**

Frank Salbego, gave kudos to OB Sports for condition of Fred Enke Golf Course and suggested future improvements such as a state of the art irrigation system and cart paths. He has submitted a proposal for consideration.

### **4. GOLF COURSE REPORTS (EVENTS, ROUNDS, MAINTENANCE) – OB SPORTS**

Mr. Woodward provided a general report on all courses regarding conditions of turf, playability, irrigation work/improvements continue, weed control and fertilizing. There have been many recent frost delays. Mr. Woodward acknowledged Al Murdock recently resigned and is moving to Phoenix, Arizona.

Mr. Tom Vold will start with OB Sports on February 22, 2016.

**A. EL RIO – GENERAL REPORT – ROBERT MORENO/TIM BRADY**

- January report: 3,654 rounds, \$79,723 greens fees, total revenue \$133,393 which is \$48,000 above budget
- Secured eight upcoming tournaments in May, June and July.
- Offering new menu items in the restaurant including a fish fry.
- Upcoming events: El Rio Coalition is now meeting at El Rio monthly, Special Olympics with 40 participants.

**B. RANDOLPH / DELL URICH – GENERAL REPORT**

- A group “meet and greet” event was held and one of the discussions was “no-show” and how it affects revenue.
- Upcoming events: Tucson City Amateur May 7-8, Diner Nights, Special Olympics, and a UA Baseball.
- The Perfect Fit program moved to Randolph.

**C. SILVERBELL – GENERAL REPORT**

- Upcoming events: Pima College Men’s Invitational on Feb 28-29, Southern Arizona Junior event, Women’s Regional Junior College, Knights of Columbus, Tucson City Amateur April 30-May 1

**D. FRED ENKE – GENERAL REPORT**

- 44 club group days in January
- Tucson City Amateur April 30-May 1

**5. OPERATING REVENUES AND EXPENSES REPORT – OB SPORTS**

Mr. Woodward provided a report and discussed rounds being up 9.6%. OB Sports plans for a successful spring season and is projecting a NOI of \$45,000.

**6. PARKS AND RECREATION MASTER PLAN UPDATE – FRED GRAY**

Julie Parizek (Norris Design) provided an update on the master plan process and preliminary needs for the Parks and Recreation Department. Ms. Parizek discussed the recent citizen survey process, open houses, community outreach, economic impact studies and explained the diversity of participants. Ms. Parizek reviewed survey data and results which have been presented to the Mayor and Council.

**7. PARKS AND RECREATION EQUIPMENT USE – GREG JACKSON**

Mr. Jackson mentioned the process for OB Sports to request the use of Parks and Recreation equipment.

**8. FIRST TEE ADULT AND COACH GOLF RATE – OB SPORTS**

Mr. Woodward reported on current rates for day of play booking and suggested a \$1 per hole rate plus cart fee. There was discussion on the intent of a First Tee rate and the impacts it might have on revenue.

Motion and seconded to recommend \$1 per hole rate plus cart fee, passed 8-0.

#### **9. MEGA PASS FOR EACH COURSE – OB SPORTS**

Mr. Woodward reported that OB Sports does not recommend a Mega Pass program for each course or using Mega Pass revenue for capital improvements. An alternate approach is to consider an additional capital reserve fee (\$1-2 per round). It was suggested that this topic can be further discussed at a later time, preferably after Tucson City Golf is showing a positive net operating income.

#### **10. DISCUSSION OF CONTRACT AMENDMENT – THOMAS FLANAGAN**

There was general discussion about the incentive and the process the City used for amending the contract. It was agreed that future amendments should be vetted with the Greens Committee and Council members before amending.

#### **11. FRED ENKE GOLF COURSE REVIEW – JEFF FARKAS**

Mr. Farkas reviewed his report on the Fred Enke Golf Course conditions.

#### **12. CALL TO THE AUDIENCE**

No speakers

#### **13. MEETING SCHEDULE – NEXT MEETING DATE AND LOCATION**

The next Tucson Greens Committee meeting will be held on Thursday, March 24, 2016, at 3:00 p.m., at Randolph Golf Course.

#### **14. FUTURE AGENDA ITEMS**

- Land encumbrances
- Resident/Non-Resident
- FY 2017 Budget
- Capital reserve account sub committee

#### **15. ADJOURNMENT**

The meeting was adjourned at 5:40 pm.